

# The Future of Recruiting | 5.27.21 | EPISODE PAGE

# Dick Burke (CEO, Envoy); Sean Chou (CEO, Catalytic); Casey Welch (CEO, Tallo)

### **General Insights**

- Recruiting is the CEO's most important role; never stops
- Being a good human being is the minimum requirement but not enough
- Cohesion is critical; as is rallying around the company mission
- Automation may replace some jobs but new, currently unheard-of, jobs will appear

#### Gen Z

- Staying with company for 4 years (vs 2 years for millennials)
- Not afraid to work hard and commit
- Important job factors: salary, interest in the work, company mission, work life balance, ability to be heard and have a social/economic impact; havig a fair/ethical boss
- A hybrid work environment with in person collaboration opportunities (63%)
- Many are thinking about employer of choice before graduating high school (50%)
- Very few (8%) waiting until senior year of college

## **Recruiting Post-Pandemic**

- Very unlikely that companies will go back to pre-pandemic status quo
- More virtual; more intentional; more forward looking (build talent pool early)

## Post-Pandemic Office Approach

- Envoy: one year to try three options (only 5% chose Option #1)
  - 1. In the office 4-5 days a week; dedicated desk
  - 2. In the office 2-3 days a week (days set by manager); hoteling desk
  - 3. Fully remote, set up in communal areas; higher home office allowance
- Tallo: remote-first; office will remain but be optional/used for collaboration
- Catalytic: remote-first; office will be repurposed as optional meeting space

#### Lessons Learned

- Remote work + isolation exaggerated normally small issues; required more active management
- With so much change happening so quickly, it is important to listen to all perspectives, be transparent, put together a plan, and address in a timely manner; don't just react

For the full recording, visit the <u>Future of Work</u> website or check out the Future of Work podcast on <u>Spotify</u>, <u>Apple</u>, or <u>Amazon</u>.

Helping companies find the best environments for their people. MCCSrealty.com